



MASTERING THE SAP BUSINESS INFORMATION WAREHOUSE:

LEVERAGING THE BUSINESS INTELLIGENCE CAPABILITIES OF SAP NETWEAVER

By David Dixon, Vice President in Inforte's SAP Practice;
Andreas Wilmsmeier; Kevin McDonald and William Inman

The Business Intelligence capabilities of NetWeaver are now an integral part of almost every SAP solution. Not only does SAP BI enable reporting and analytics, but it integrates with business processes via the NetWeaver platform. In order to leverage the power of NetWeaver, proper architecture and design through rigorous planning and information engineering is needed. Inforte's David Dixon shares his implementation insights and years of expertise in an in-depth guide to getting the most out of your SAP investments with his definitive book *Mastering the SAP Business Information Warehouse*.

Written in a way that mirrors the processes an organization goes through in implementing SAP solutions, *Mastering the SAP Business Information Warehouse* begins by introducing the fundamentals of SAP BI, and then focuses on implementation options available to best exploit NetWeaver capabilities. In short, the book provides the best of three worlds: an understanding of Business Intelligence concepts, an application of these concepts to SAP NetWeaver and a series of comprehensive strategy and deployment recommendations. The book covers, in detail, such topics as:

- The architecture of the SAP Business Information Warehouse
- Information modeling techniques
- Access, analysis and presentation of relevant customer and business data
- Data management and scalability

Mastering the SAP Business Information Warehouse bridges the gap between theory and practice, allowing your business to tailor theoretical enterprise information management concepts to your own individual customer requirements. It's an essential tool for any business considering or working with SAP NetWeaver.

"This book is insightful, educational and thought-provoking for even the most seasoned SAP BI individual. The authors did an excellent job of incorporating historical business warehousing into an up-to-date guide to SAP BW and Business Intelligence that will be very valuable to readers for years to come."

—Richard M. Dunning, Former Chair,
American SAP Users Group and
BW-BI & Analytics Interest Group

"It would be hard to imagine a more complete guide to SAP BW for administrators, programmers and users. The authors know the territory well, and have produced a valuable reference work."

—Henry Morris, VP for Applications
and Information Access, IDC

**For more information on
*Mastering the SAP Business
Information Warehouse*, or to
purchase a copy of the book,
contact Kelly Richards at
Kelly.Richards@inforte.com.**

ABOUT INFORTE CORP.

Inforte helps companies acquire, develop and retain profitable customers with a unique combination of strategic, analytic and technology deployment services. Our approach enables clients to improve their understanding of customer behavior; successfully apply this insight to customer interactions; and continually analyze and fine-tune their strategies and tactics. Founded in 1993, Inforte is headquartered in Chicago with offices in Atlanta; Dallas; Hamburg, Germany; London; Los Angeles; New Delhi, India; San Francisco; Walldorf, Germany; and Washington, D.C. For more information, call 800.340.0200 or visit www.inforte.com.